



Mercedes-Benz



New Mercedes-Benz eSprinter puts Midlands Truck & Van in pole position

Mercedes-Benz has charged to the head of the van pack with the launch of the new, long-range electric eSprinter.

The new eSprinter combines the legendary performance, efficiency and bomb-proof reliability of the multi-award-winning Sprinter range with a new electric driveline offering up to 271 miles of range.

At a stroke, this boost removes the last hurdle preventing many van operators from making the switch to battery-powered transport. For anyone wondering whether now is the right time to invest in an emission-free vehicle, the experts at official Mercedes-Benz Dealer Midlands Truck & Van are perfectly placed to help.

Midlands Truck & Van is one of the shining stars of the Mercedes-Benz Vans Dealer Network in the UK, and offers coverage across the West Midlands and beyond from outlets in Birmingham, Coventry and Wolverhampton. As well as the new eSprinter it offers sales and market-leading back-up of smaller eCitan and

mid-sized eVito models, and diesel-powered Citan, Vito and Sprinter variants for operators not yet ready to move to electric mobility.

Van Sales Director Alex Hillman says: "Everyone at Midlands Truck & Van is very excited about the new eSprinter and we're keen to help local customers explore how it – and our other electric vehicles – can make a real contribution to sustainability.

"We don't just sell vans though. We can also help you through the complex fields of EV tax exemptions, Government grant support and charging infrastructure options to create the most efficient electric ecosystem for any operation. And our unbeatable service cover, with extended workshop hours and round-the-clock roadside assistance, can be relied on to keep your business moving."

The new-generation eSprinter achieves its impressive 271 mile range partly due to offering a larger battery than the previous model, but also thanks to improvements in the efficiency of its electric motor and recuperation of power under braking. Rapid DC charging, meanwhile, means capacity can be

topped up from 10% to 80% in just over 40 minutes.

And although the new eSprinter looks very similar to the previous generation model on the outside, the same is not true of the cab. A smart new 10.25-inch touchscreen, which runs the latest version of the Mercedes-Benz MBUX infotainment system, provides improved performance, a clearer menu system and a real premium feel to the vehicle's interior.

Safety stays high on the agenda too. The eSprinter features a comprehensive suite of systems designed to keep drivers and other road users out of harm's way, including software to help the vehicle stay in its lane, monitor blind spots, detect driver drowsiness and brake automatically in an emergency situation.

Alex says: "The eSprinter is a fantastic addition to our range and will open up electric mobility as a viable option for many more customers. But whatever the size and profile of your business, we at Midlands Truck & Van can help you stay on the road to reliable and cost-effective transport."

To find out more, or arrange a test-drive, just visit www.midlandstruckandvan.com